

ISSS Intercultural Management

Contact hours

13

credit points

1

Lecturer

Prof. Dr. José Luis Vallejo García
University of Strasbourg, France

Topics

learning outcomes:

- learn about the critical features of culture and their influence on management
- become familiar with the specific aspects of cultural behaviour within organizations
- understand cultural differences and take advantage of diversity as a way to positively contribute to the organization's goal
- develop a sense of cultural intelligence in order to become more assertive when dealing with other cultures
- understand the main driving forces of human activity and behaviour
- use tools to increase competence within multicultural environments
- explore strategies to solve practical problems caused by cultural differences

outline:

1. Introduction to Intercultural Management
2. Levels of Operation of Human Activity
3. Meaning and Definition of Culture
4. Elements and Characteristics of Culture
5. Intercultural Competence – Skills and Abilities
6. Organizations and Cultural Diversity
7. National Cultures and Sub-Cultures
8. Human Behaviour and Leadership
9. Conflicting Views of Culture
10. Values and Symbols Inside Companies
11. Ethical Behaviour and Other Cultures
12. The Challenges for International Managers

References	Case studies, articles and other writings will be provided by the lecturer in class
Teaching methods	<ul style="list-style-type: none">• lectures• videos• small-group activities• discussions• case studies
Grading	written exam (60 minutes)
Teaching language	English