

ISSS 2023

24TH INTERNATIONAL SUMMER SCHOOL SCHMALKALDEN
IN **BERLIN** (1 WEEK) AND **SCHMALKALDEN** (2 WEEKS)

International Economics and
Cross-Cultural Management

5 JUNE - 24 JUNE 2023

SCHMALKALDEN UNIVERSITY OF APPLIED SCIENCES, GERMANY

CO-ORDINATOR: PROF. DR. ROBERT RICHERT

FACULTY OF BUSINESS AND ECONOMICS

ISSS LECTURERS AND COURSES 2023

UNIVERSITY	LECTURER	COURSE TITLE
Southeast Missouri State University, Cape Girardeau, USA	Prof. Dr. Peter Gordon 1 credit	The Role of Culture in the Forces Driving the Globalisation of Business
Southeast Missouri State University, Cape Girardeau, USA	Prof. Dr. Willie Redmond 1 credit	International Trade
Southeast Missouri State University, Cape Girardeau, USA	Prof. Dr. James Caldwell 1 credit	Ethical Strategic Leadership
St. Mary's University, San Antonio, USA	Prof. Dr. Jeffrey Johnson 1 credit	Global Supply Chain Management
Universidad Anáhuac Mayab, Merida, Mexico	Prof. Gema García 1 credit	Intercultural Management
Universidade Federal de Minas Gerais, Belo Horizonte, Brazil	Prof. Dr. Francisco Vidal Barbosa 1 credit	Innovation Management
Schmalkalden University of Applied Sciences, Germany	Prof. Dr. Manfred Herbert 1 credit	European Union
Schmalkalden University of Applied Sciences, Germany	Prof. Dr. Mareike Heinemann 1 credit	Management of Intellectual Property
Schmalkalden University of Applied Sciences, Germany	Prof. Dr. Robert Richert 1 credit	The German Economy and Culture
Schmalkalden University of Applied Sciences, Germany	Prof. Dr. Robert Richert 1 credit Midnight-Sun Lecture	Time Inconsistencies and Their Impact on Economic Development

- Classes will be offered in Berlin and in Schmalkalden as well.
- You will have a choice for your courses, because in total, 10 different courses (1 in Berlin, 4-5 per week in Schmalkalden) within the area of International Economics, International Business and Intercultural Management will be offered.
- Each 3-credit class is composed of three courses à 13 contact hours including one 60-minute exam.
- For 3 US credits (6 ECTS credits) students have to pass three courses successfully (three 60-minute exams), for 6 US credits (12 ECTS credits) six courses (six 60-minute exams).