

# ISSS 2025

**26<sup>TH</sup>** INTERNATIONAL SUMMER SCHOOL SCHMALKALDEN  
IN **BERLIN** (1 WEEK) AND **SCHMALKALDEN** (2 WEEKS)

## International Economics and Cross-Cultural Management

**2 JUNE - 21 JUNE 2025**

**SCHMALKALDEN UNIVERSITY OF APPLIED SCIENCES, GERMANY**

**CO-ORDINATORS:**

ROBERT RICHERT

MAREIKE HEINEMANN

GEMA DEL SOCORRO GARCÍA LUJÁN ÁVILA

FACULTY OF BUSINESS AND ECONOMICS

## ISSS LECTURERS AND COURSES 2025

UNIVERSITY	LECTURER	COURSE TITLE
Southeast Missouri State University, Cape Girardeau, USA	Peter Gordon 1 credit	The Role of Culture in the Forces Driving the Globalisation of Business
Southeast Missouri State University, Cape Girardeau, USA	Willie Redmond 1 credit	International Trade
Southeast Missouri State University, Cape Girardeau, USA	James Caldwell 1 credit	Leadership and Organizational Effectiveness
Florida Gulf Coast University, USA	Daniel Rottig 1 credit	Managing International Mergers and Acquisitions
Universidade Federal de Minas Gerais, Belo Horizonte, Brazil	Francisco Vidal Barbosa 1 credit	Innovation Management
Schmalkalden University of Applied Sciences, Germany	Gema García 1 credit	Managerial Leadership and Interpersonal Competences
Schmalkalden University of Applied Sciences, Germany	Manfred Herbert 1 credit	European Union
Schmalkalden University of Applied Sciences, Germany	Mareike Heinemann 1 credit	Judgement and Decision Making
Schmalkalden University of Applied Sciences, Germany	Robert Richert I 1 credit	The German Social Market Economy
Schmalkalden University of Applied Sciences, Germany	Robert Richert II 1 credit <b>Midnight-Sun Lecture</b>	Regional and Global Perspectives of Economic Development

- Courses will be offered in Berlin and in Schmalkalden as well.
- In total, 10 different courses (1 in Berlin, 4-5 per week in Schmalkalden) within the area of International Economics, International Business and Intercultural Management will be offered.
- Each 3-credit class is composed of three courses à 13 contact hours including three exams à 60 minutes.
- For 3 US credits students have to pass three courses successfully (three 60-minute exams), for 6 US credits six courses (six 60-minute exams).

Due to the wide range of 10 courses, which sum up to 130 contact hours, several courses have to be offered at the same time. It is possible to select up to 6 courses. The following table shows the four competing time slots and the two time slots, where only one class will be offered.

Students can select:

1) Gordon	or	Barbosa
2) Herbert	or	Heinemann
3) Rottig	or	Caldwell
4) García	or	Redmond
5) Richert I		
6) Richert II		

ISSS Courses			
Gordon	The Role of Culture in the Forces Driving the Globalisation of Business	Barbosa	Innovation Management
Herbert	European Union	Heinemann	Judgement and Decision Making
Rottig	Managing International Mergers and Acquisitions	Caldwell	Leadership and Organizational Effectiveness
García	Managerial Leadership and Interpersonal Competences	Redmond	International Trade
Richert I		The German Social Market Economy	
Richert II		Regional and Global Perspectives of Economic Development	