

ISSS 2026

27TH INTERNATIONAL SUMMER SCHOOL SCHMALKALDEN
IN **BERLIN** (1 WEEK) AND **SCHMALKALDEN** (2 WEEKS)

International Economics and
Cross-Cultural Management

1 JUNE - 20 JUNE 2026

SCHMALKALDEN UNIVERSITY OF APPLIED SCIENCES, GERMANY

CO-ORDINATORS:

ROBERT RICHERT

MAREIKE HEINEMANN

FACULTY OF BUSINESS AND ECONOMICS

ISSS LECTURERS AND COURSES 2026

UNIVERSITY	LECTURER	COURSE TITLE
Southeast Missouri State University, Cape Girardeau, USA	Peter Gordon 1 credit	Global Trade in Transition
Southeast Missouri State University, Cape Girardeau, USA	Willie Redmond 1 credit	International Monetary Economics
Southeast Missouri State University, Cape Girardeau, USA	James Caldwell 1 credit	Ethical Strategic Leadership
Florida Gulf Coast University, USA	Daniel Rottig 1 credit	Managing Multinational Corporations
Universidade Federal de Minas Gerais, Belo Horizonte, Brazil	Francisco Vidal Barbosa 1 credit	Corporate Social Responsibility and Sustainability
Schmalkalden University of Applied Sciences, Germany	Gema García 1 credit	Intercultural Management
Schmalkalden University of Applied Sciences, Germany	Manfred Herbert 1 credit	European Single Market
Schmalkalden University of Applied Sciences, Germany	Mareike Heinemann 1 credit	Management of Intellectual Property
Schmalkalden University of Applied Sciences, Germany	Robert Richert I 1 credit	German Economy and Culture
Schmalkalden University of Applied Sciences, Germany	Robert Richert II 1 credit Midnight-Sun Lecture	The World's Economies

- Courses will be offered in Berlin and in Schmalkalden as well.
- In total, 10 different courses (1 in Berlin, 4-5 per week in Schmalkalden) within the area of International Economics, International Business and Intercultural Management will be offered.
- Each 3-credit class is composed of three courses à 13 contact hours including three exams à 60 minutes.
- For 3 US credits students have to pass three courses successfully (three 60-minute exams), for 6 US credits six courses (six 60-minute exams).

- Due to the wide range of 10 courses, which sum up to 130 contact hours, several courses have to be offered at the same time. It is possible to select up to 6 courses. The following table shows the four competing time slots and the two time slots, where only one class will be offered.

Students can select:

- 1) Gordon or Barbosa
- 2) Herbert or Heinemann
- 3) Rottig or Caldwell
- 4) García or Redmond
- 5) Richert I
- 6) Richert II

ISSS COURSES			
Richert I		German Economy and Culture	
Gordon	Global Trade in Transition	Barbosa	Corporate Social Responsibility and Sustainability
Herbert	European Single Market	Heinemann	Management of Intellectual Property
Rottig	Managing Multinational Corporations	Caldwell	Ethical Strategic Leadership
García	Intercultural Management	Redmond	International Monetary Economics
Richert II		The World's Economies (Midnight-Sun Lecture)	