

Title of course	Real estate economics
Responsible instructor	Prof Diego d'Andria, PhD
Learning objectives	Learn about real estate types, submarkets and the drivers for demand in each of them.
	Obtain an understanding of the dual nature of real estate (as a consumption good and as a durable asset).
	Learn to apply evaluation techniques to property and mortgages.
	<ul> <li>Understand the interplay between real estate markets, credit markets and construction activity.</li> </ul>
	Learn about the financial side of real estate, which may act as an investment asset.
	Learn about financial instruments commonly used in the market for real property.
	Understand the role of real estate in the wider economy, its relative importance and the relationship with macroeconomic variables.
	<ul> <li>Learn about social aspects ascribable to real estate and its role in household economy.</li> </ul>
	<ul> <li>Learn about the monopolistic nature of real estate markets, the role of regulation and land in shaping prices and new development.</li> </ul>
Course contents	<ol> <li>An overview of the real estate sector</li> <li>Real estate sub-sectors         <ul> <li>a. Housing services</li> <li>b. Commercial real estate</li> <li>c. Other uses</li> </ul> </li> <li>Demand and supply of real estate         <ul> <li>a. The role of amenities and transportation</li> <li>b. Spatial equilibrium models</li> <li>c. Construction of new real estate</li> </ul> </li> <li>Financial markets and real estate         <ul> <li>a. The valuation of real estate assets</li> <li>b. Interest rates, mortgages and real assets</li> </ul> </li> <li>The regulation and taxation of real estate property</li> </ol>
Teaching methods	■ Lectures
	■ In-class discussion
	Case studies
	Presentations of assigned papers delivered by the students
	Self-study
Prerequisites	There are no formal requirements.
Suggested reading	■ Pirounakis, N.G. (2013), Real Estate Economics - A Point-to-Point Handbook, Routledge.
	Handouts and further references will be given during the classes.



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Applicability	This course is applicable to all economics- and business-oriented Bachelor programmes offered by Schmalkalden University of Applied Sciences.
Workload	Total workload: 240 hours, of them:
	Lecture: 60
	Self-study: 180, of them:
	<ul> <li>Course preparation (in particular reading): 45</li> </ul>
	■ Follow-up: 45
	<ul> <li>Readings and exam preparation (including mid-term): 90</li> </ul>
ECTS credit points and weighting factor	5 ECTS credit points
Basis of student evaluation	Comprehensive written examination, 90 minutes (70%)
	<ul> <li>In-class presentation and discussion (30%)</li> </ul>
Time	First academic year
Frequency	Each academic year
Duration	One semester
Course type	Elective course
Remarks	Teaching language is English.