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**Study Regulations
for the Degree Programme International Business and Economics (Bachelor of Arts)
at the Faculty of Business and Economics at the Schmalkalden University of Applied
Sciences**

**from 15 August 2014,
last amended on 13 November 2024**

Table of contents

- § 1 Scope of application
- § 2 Admission requirements
- § 3 Compulsory courses
- § 4 Elective courses
- § 5 Types of courses
- § 6 Equality clause
- § 7 Entry into force

**§ 1
Scope of application**

- (1) These Study Regulations govern the content and structure of the Bachelor's degree programme in International Business and Economics on the basis of the Examination Regulations for the Bachelor's degree programme in International Business and Economics.
- (2) Should provisions of these Study Regulations unreasonably affect the interests of students with childcare and caring responsibilities as well as students with disabilities and chronic illnesses, the Examination Board must take remedial action.

**§ 2
Admission requirements**

- (1) Only those who fulfil one of the following requirements will be admitted to the degree programme:
 - 1. Certificate of general higher education entrance qualification, subject-restricted higher education entrance qualification or entrance qualification for universities of applied sciences,
 - 2. Certificate of a master craftsman's examination or a vocational training programme equivalent to a master craftsman's examination in the learned profession in accordance with the Vocational Training Act, the Crafts Code or another public law regulation,
 - 3. Certificate of a successfully completed training programme to become a state-certified technician or state-certified business administrator,
 - 4. Successful completion of other advanced vocational training, provided that it has been recognised by statutory order as equivalent to the master craftsman's examination or is recognised as equivalent by the university.

Applicants whose native language is not English will only be admitted to the programme if they can provide proof of a ToEFL with at least 86 points (internet-based) or an IELTS with at least 6.5 points.

- (2) Admission is to be refused despite fulfilment of the requirements of paragraph 1 if the candidate has definitively failed the Bachelor's examination in a business or economics degree programme at a university within the scope of the Basic Law or is in an examination procedure in a business or economics degree programme that has not yet been completed.

§ 3 Compulsory courses

- (1) The contents, the number of hours in semester hours per week (SWS) and the ECTS credit points of the courses in accordance with § 15 (1) of the examination regulations for the Bachelor's degree programme in International Business and Economics are shown in the following table:

Compulsory courses/ examinations	ECTS	Sem. 1	Sem. 2	Sem. 3	Sem. 4	Sem. 5	Sem. 6	Σ
Mathematics	5	4						
Statistics	5		4					
Soft skills	5	4						12
Marketing	5	4						
Finance and Investment	5		4					
Intercultural Management	5		4					12
Principles of Economics	5	4						
Microeconomics	5	4						
Macroeconomics	5		4					12
Financial Accounting	5	4						
Cost Accounting	5		4					8
Digital Business	5		4					4
Compulsory courses		24	24					48
<i>ECTS compulsory courses</i>		30	30					60
For information:								
Elective courses				24	24	24	16	88
<i>ECTS elective courses</i>				30	30	30	20	110
<i>ECTS Bachelor thesis</i>							10	10
Σ SWS		24	24	24	24	24	16	136
Σ ECTS		30	30	30	30	30	30	180

- (2) Compulsory courses are held in English. They can also be held in German, which must be specified in the respective module description.

§ 4 Elective courses

- (1) In accordance with § 15 (2) of the Examination Regulations for the Bachelor's degree programme in International Business and Economics, the elective areas consist of up to three elective courses, each comprising four semester hours per week (SWS) and for each of which 5 ECTS credit points are awarded.
- (2) Elective subjects can be held in English, Spanish or German. The language is specified in the respective module description.
- (3) Further elective courses from specialised areas of functional business administration, institutional business administration, quantitative methods, information management, theory of economics, politics of economics, business law, business psychology or business philosophy may be offered. These must be determined by decision of the Faculty Council during the lecture period of the preceding semester and announced to the students.
- (4) It is recommended that students complete modules corresponding to 30 ECTS credit points in the 3rd, 4th and 5th semesters and 20 ECTS credit points in the 6th semester. It is also recommended to spend one semester at a partner university abroad. The semester abroad may only be spent if at least 40 ECTS credit points have been achieved after the second semester. Students must take part in an international colloquium before spending the semester abroad. The international colloquium has a duration of 2 SWS and is offered at least once per academic year.

§ 5
Types of courses

In the Bachelor's degree programme International Business and Economics courses can be held in the following forms:

Lecture

Coherent presentation and communication of basic and advanced knowledge as well as scientific methods

Seminar-style lecture

Elaboration of course content through close connection between presentation and exemplary in-depth analysis with the participation of the students

Exercise

Application-related reflection on course content and deepening of methodological knowledge through the solution of exemplary assignments in individual or group work

Seminar

Gaining scientific knowledge or assessing primarily new problems through contributions prepared mainly by students

§ 6
Equality clause

Status and function designations according to these Regulations apply to all genders.

§ 7
Entry into force

This amendment to the Study Regulations shall enter into force on the first day following its publication in the official gazette of the Schmalkalden University of Applied Sciences. It shall apply for the first time to students commencing their studies in the first semester of the Bachelor's degree programme in International Business and Economics in the summer semester 2025.