



INTERNATIONAL BUSINESS AND ECONOMICS MASTER OF ARTS

Prospective Student Counseling

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Faculty of Business and Economics

Degree programme Business and Economics
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International Business and Economics
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**HOCHSCHULE
SCHMALKALDEN**
UNIVERSITY OF APPLIED SCIENCES

STUDIES

INTERNATIONAL BUSINESS AND ECONOMICS MASTER OF ARTS



INTERNATIONAL BUSINESS AND ECONOMICS

MASTER OF ARTS



A degree for the future.

Study globally in Schmalkalden. The distinctive international approach of the consecutive Master's programme International Business & Economics offers you a global study atmosphere in the small historic university town of Schmalkalden in the centre of Germany.

We are dedicated to being an educational institution of excellence in the fields of business and economics. Students from all over the world attend the international master's programme and develop their academic, cultural and social skills in practical lectures and small international groups.

You can complete a semester abroad at one of our partner universities on five continents. For the best students, a dual degree is also possible - either a Master of Business Administration (MBA) or a Master of Science (MSc). You can take up the Master's programme if you have completed a university degree in the area of business, management, economics or related areas. In addition, proof of English language skills is required.



Duration of studies 4 semesters
Lecture language English
Study start Winter and summer semester
Application deadline 15 June and 15 December respectively



What are important sections and subjects?

This broad-based degree programme offers you a wide selection of business administration and economics lectures. This allows you to expand your knowledge base as well as to approach topics in depth, based on your practical experience and theoretical knowledge. The team of professors that assists you has a lot of practical experience from various industries. You can benefit from it in lectures, formal discussions and personal conversations.

In Schmalkalden, you can choose well-structured courses from four subject areas that are most interesting for you and most helpful for your career path.

Management

You can expand your knowledge about digital marketing, international human resources management, industry-specific automotive technology management or many other courses.

Accounting and Finance

Our focus is on digitalisation, behaviour-oriented decisions, and the consideration of sustainability.

Economics

A range of lectures from labour economics to industrial economics and environmental economics is available.

Philosophy

One of our specialties is the offer of lectures on the philosophy of economics, philosophy of science, and political philosophy.



Typical specialisations, that give your degree programme its profile.



- Management
- Accounting and Finance
- Economics
- Philosophy



Your chances ...

And when you're done and have your Master of Arts in your pocket?

Alumni of international business master's programmes are in greater demand than ever on the job market. With a Master's degree, you have the best chances on the job market or you can realise a career jump. Or, like some of our alumni, you can continue on the academic path with a PhD and then either go into the private sector or continue working in research.