

	Buchhaltung

	Kostenrechnung
<p>/ L W H U D W X / H X Q G / H U</p>	<p>' H Q 6 W X G L H U H Q G H Q Z L U G] X E Q P S L U W R J Z U H D L F W P H H U J I X • U K U 9 H Q U G I H Q X Q L Q Z H H V W H ' D U • E H U K L Q D X V L V W I R O J H Q G H / M H Z H L O V L Q G H U Q H X H V W H Q \$ X I & K U L V W L D Q (U Q V W 6 F K H Q N 6 F K Q H O O H U I D V V W % H U O L Q + I 3 O L Q N H : X O I I 5 H V H 0 D U L R % H U O L Q * W] H 8 Z H . R V W H Q U H F K Q X Q J 2 O I H U W . O D X V . R V W H Q U H F K Q X</p>
<p>/ H K U E U L H I</p>	<p>0 D G O H Q) U E U L F K</p>
<p>9 H U Z H Q G E</p>	<p>' D V 0 R G X O L V W L P % D F H K ³ H 0 I R 0) H U Q I H Q H L 9 H W U Z H H Q G X Q J L Q D Q G H U H J I Q J H Q X Q G L Q 6 W X G U H 0 K W Q O J H Q Q D F K G R U W L J H U 3 U • I X Q J V R U G Q X Q</p>
<p>\$ U E H L W V D * H V D P W Z R</p>	<p>G H 0 V X 0 G J D V R Q J V W X Q G H Q U X I 0 0 6 D W G X Q G H Q I • U G D V 6 H O E V W V W X</p>
<p>(& 7 6 X Q G 1 R W H L Q</p>	<p>(& 7 & 6 U H G L W V G * H H U Z L * F H K W D X P Q W J Q R W H</p>
<p>/ H L V W X Q J V</p>	<p>. O D X V X U L P 8 P I D Q J Y R Q</p>

	Informationstechnologie
/ L W H U D W X / H X Q G / H U	' H Q 6 W X G L H U H Q G H Q Z L U G J X E Q P S L U V R J Z U H D L P W P H H U I • K U H Q G H Q + L Q Z H L V H ' D U • E H U K L Q D X V L V W I R O J H Q G H / 8 0 0 H Q E R R P & - D Y D L V W D X F K % R O F N 0 - D Y D , Q W H Q V L Y N X U V \$ E W V ' * U X Q G N X U V - D Y D 6 S g F K V Q H U 0 g F K V Q H U \$ 6 F K O R V V H U - : L V V H Q V F K D I W O (L Q V W H L J H U P L W S
/ H K U E U L H I	3 H W & O D X %
9 H U Z H Q G E	' D V 0 R G X O L V W L P % D F K H O R U) H U Q H Q H L 9 W U Z H H Q G X Q J L Q D Q G H U H J I Q J H Q X Q G L Q 6 W X G U H R K W Q D I P Q K H Q D F K G R U W L J H U 3 U • I X Q J V R U G Q X Q
\$ U E H L W V D * H V D P W Z R U X Q Q	6 W X Q G H Q U I V G H D Y R W X Q G H Q U X Q Q 6 D W G X Q G H Q I • U G D V 6 H O E V W V W X
(& 7 6 X Q G 1 R W H L Q	(& 7 & 6 U H G L W V G * H H U Z L * F H K W D X P Q W J Q R W H
/ H L V W Z X H Q L J W	. O D X V X U L P 8 P I D Q J Y R Q
6 H P H V W H U	6 H P H V W H U

	Englisch

(& 7 6 X Q G 1 R W H* H L V Q P	(& 7&6 U H G L W V G*H U Z W H K W X Q J
/ H L V W X Q J V	. O D X V X U L P 8 P I D Q J Y R Q
6 H P H V W H U	6 H P H V W H U
+ I X I L J N H L	(L Q P D O L P 6 W X G L H Q M D K U
' D X H U	6 H P H V W H U
\$ U W G H U 3 I O L F K W	3 I O L Ø K W P R G X : D K O H W F
% H V R Q G H U	

	Mikroökonmik
/ H K U I R U P H	, P 6 H O E G W Q W X G R X Q X Q E H U J R I L H Q Q / H D U G Q J V V R Z L H G X U F K H U * U X Q G O D J H Q G H V) D F K J H E L H W H V , Q H L Q H U V H P L Q D U L V W L V F K H Q 9 R 9 H U X Q J H G H V 6 W R I I H V) H U Q H X Q G J X U 3 U • I X Q J V Y R U E H U H L W X Q J
9 R U D X V V H 7 H L O Q D K P H) R U P H O O H 9 R U D X V V H W J X Q J H Q
/ L W H U D W X / H X Q G / H U	' H Q 6 W X H G H U H R G H Q Q Z G H U 9 H U E S U L R J U D E W H Z H L W H U H • D K U G H Q Q G H Q S + L J H V W H O O W ' D U • E H U K L Q D X V L V W I R O J H Q G H / M H Z H L O V L Q G H U Q H X H V W H Q \$ X I + H Q G H U V R Q - 0 4 X D Q G W P D W K H P D W L V F K H ' D U V W H O O X Q J / D Q F D V W H U . 0 R G H U Q H 0 L N U

(& 7X6Q G * H 1 R W H L Q	(& 7&6U H G L W V G*HHUZ L *FHK WDXPQWJ Q R W H
/ H L V W X Q J V	. O D X V X U L P 8 P I D Q J Y R Q
6 H P H V W H U	6 H P H V W H U
+ I X I L J N H L	(L Q P D O L P 6 W X G L H Q M D K U
' D X H U	6 H P H V W H U
\$ U W G H U @ L F K W	3 I O L F K W P R G X O D K O H W F
% H V R Q G H U	

(& 7 6 X Q G 1 R W H L Q	(& 7&6U H G L W V G*HHUZ L *FHKWDXPQWJ Q R W H
/ H L V W X Q J V	. O D X V X U L P 8 P I D Q J Y R Q
6 H P H V W H U	6 H P H V W H U
+ I X I L J N H L	(L Q P D O L P 6 W X G L H Q M D K U
' D X H U	6 H P H V W H U
\$ U W H G U Y H 3 I O L F K W	3 I O L F K W P R G X O : D K O H W F
% H V R Q G H U	

	Makroökonmik
(& 7 6 X Q G 1 R W H D R W	(& 7&6U H G L W V G *RHWZH *FKW X Q J
/ H L V W X Q J V	. O D X V X U L P 8 P I D Q J Y R Q

(& 7 6 X Q G 1 R W H L Q	(& 7&6U H G L W V G*HHUZ L*FHKWDXPQWJ Q R W H
/ H L V W X Q J V	. O D X V X U L P 8 P I D Q J Y R Q
6 H P H V W H U	6 H P H V W H U
+ I X I L J N H L	(L Q P D O L P 6 W X G L H Q M D K U
' D X H U	6 H P H V W H U
\$ U W G H U 3 I O L F K W	3 I O L F K W P R G X O : D K O H W F
% H V R U Q V	

(& 7 6 X Q G 1 R W H L Q	6 & U H G L W V G*HHUZ L*FHKWDXPQWJ Q R W H
/ H L V W X Q J V	5 H I H U D W X Q G + D X V D U E H L W
6 H P H V W H U	6 H P H V W H U
+ I X I L J N H L	(L Q P D O L P 6 W X G L H Q M D K U
' D X H U	6 H P H V W H U
\$ U W G H U 3 I O L F K W	3 I O L F K W P R G X O : D K O H W F
% H V R Q G H U	-

	Interkulturelles Management
/ L W H U D W X / H X Q G / H U	' H Q 6 W X G L H U R Q G B U Z 9 H 0 D Q X V Q S B E W D P H P L W Z H L W H U I • K U H Q G H G ' D U • E H U K L Q D X V L V W I R O J H Q G H / + D U U L V R Q / (+ X Q W L Q J W R Q & X O W X U H 0 D W W H U V + R Z 9 D O X H + X Q W L Q J W R Q 6 3 . D P S I G H U : H E H U 0 ' L H S U R W H V W D Q W L V
/ H K U E U L H I	3 U R I H V V R U ' U 5 R E H U W 5 L F K
9 H U Z H Q G E	' D V 0 R G X O L V W L P % D F K H O R U
\$ U E H L W V D * H V D P W Z R U	6 W X Q G H I Q : Q H E G R D B Q 6 W X Q G H Q I • U G D V 6 H O E
(& 7 6 X Q G 1 R W H L Q	(& 7 & 6 U H G L W V G * H H U Z L * F H K W D X P Q W J Q R W H
/ H L V W X Q J V	5 H I H U D W
6 H P H V W H U	6 H P H V W H U
+ I X I L J N H L	(L Q P D O L P 6 W X G L H Q M D K U
' D X H U	6 H P H V W H U
\$ U W G H U 3 I O L F K W	3 I O L F K W P R G X O : D K O H W F
% H V R Q G H U	

	Interkulturelle Kommunikation

(& 7 6 X Q G 1 R L W Q H G H U	(& 7&6 U H G L W V * H Z D P K V W X Q V J H
/ H L V W X Q J V	5 H I H U D W X Q G + D X V D U E H L W
6 H P H V W H U	6 H P H V W H U
+ I X I L J N H L	(L Q P D O L P 6 W X G L H Q M D K U
' D X H U	6 H P H V W H U
\$ U W G H U 3 I O L F K W	3 I O L F K W P R G X O : D K O H W F
% H V R Q G H U H	, Q W H U N X O W X U H O O H . R P P X Q L N L

	Finanzmanagement

Steuern und Bilanzen

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	<p>-</p> <p>☒ ☒</p> <p>☒ ☒</p> <p>= L H O H G H V 6 W H X H U U H F K W V)</p> <p>= L H O H X Q G 3 U L Q] L S L H Q G H</p> <p>6 W H X H U D U W H Q</p> <p>(L Q N R P P H Q V W H X H U . L U</p> <p>. U S H U V F K D I W V W H X H U</p> <p>* H Z H U E H V W H X H U</p> <p>* U X Q G V W H X H U</p> <p>0 H W K R G H Q G H U (U I D V V X Q J Y</p> <p>9 H U D Q O D J X Q J V V L P X O D W L R Q</p> <p>7 H L O V W H X H U U H F K Q X Q J</p> <p>* H V D P W E H O D V W X Q J V I R U P</p> <p>7 H L O E H P H V V X Q J V J U X Q</p> <p>7 H L O V W H X H U V I W] H</p> <p>1 H W W R] L Q V V I W] H</p> <p>* U X Q G] • J H G H U 8 Q W H U Q H K P H Q</p> <p>(U W U D J V Z H U W Y H U I D K U H Q</p> <p>' & V F O R X Z U W B & U H Q</p>
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/ H K U I R U P H	, P 6 H O E V W V W X G L X P Z H U G K W E U
	G X U F K H U J I Q] H Q G H) D F K O L W H W U H D V W
	H U Z R U E H Q ' D U • E H U K L Q D X V
	7 K H P H Q V W 5 H O X O X Q J L K U H U V W X G
	S U D [L N B U 6 H R K W W L H X Q V G H U D U E H L W H Q
	' L H 5 H I H U D W H Z H U G H Q L P 5 D K P H
	G H Q / H K U H Q G H Q X Q G . R P P L O L

(& 7 6 X Q G 1 R W H L Q	(& 7&6U H G L W V G*HHUZ L*FHKWDXPQWJ Q R W H
/ H L V W X Q J V	5 H I H U D W X Q G + D X V D U E H L W
6 H P H V W H U	6 H P H V W H U
+ I X I L J N H L	(L Q P D O L P 6 W X G L H Q M D K U
' D X H U	6 H P H V W H U
\$ U W G H U 3 I O L F K W	3 I O L F K W P R G X O : D K O H W F
% H V R Q G H U) • U G L H 3 U U V W I Q H Ø DE Q W Ø V X W J D F O X G W U * H V H W Q J W H G U D Q V H W G U G L H W W H % X F K G H V

	Markenführung

(& 7 6 X Q G 1 R W H L Q	(& 7&6U H G L W V G*HHUZ L *FHKWDXPQWJ Q R W H
/ H L V W X Q J V	. O D X V X U L P 8 P I D Q J Y R Q
6 H P H V W H U	6 H P H V W H U
+ I X I L J N H L	(L Q P D O L P 6 W X G L H Q M D K U
' D H X U	6 H P H V W H U
\$ U W G H U 3 I O L F K W	3 I O L F K W P R G X O : D K O H W F
% H V R Q G H U	

	Entrepreneurship
<p>/ L W H U D W X / H X Q G / H U</p>	<p>' H Q 6 W X I G U G U J H X Q G % H H Q J L Q Q G H U E C P S L U V R J Z U H D L P W P H H U I • K U H Q G H Q + L Q Z H L V H ' D U K E U D X V L V W I R O J H Q G H / L W H U I M H Z H L O V L Q G H U Q H X H V W H Q \$ X I . X J O H U) 5 R V H Q E X V F K 1 0 O C 8 Q W H U Q H K P H Q V J U • Q G X Q J H Q + H U P D Q Q) . O D Q Q W O V W X G L H U • . O D Q G W + * U • Q G X Q J V P D Q D J H 3 H S H O V : L V V H Q % X U ([L V W H Q] J U • Q 8 H E H U Q L F N H O) X D ' H V L J 2 V W O H G U H Z U \$ X D 9 D O X H 3 U R 2 V W H U Z D O G H U \$ 3 L J Q H X U < D N W X H O O H 3 U L Q W V G H V % 0 : \$</p>
<p>/ H K U E U L H I</p>	<p>6 Y H Z H % • W W Q H U</p>
<p>9 H U Z H Q G E</p>	<p>' D V O R G X O L V W L P % D F K H B I O O R L U) H U Q I H Q H L W H U Z H H Q G X Q J L Q D Q G H U H J I Q J H Q X Q G L Q 6 W X G U H R K W Q O J H Q Q D F K G R U W L J H U 3 U • I X Q J V R U G Q X Q</p>

(& 7 6 X Q G 1 R W H L Q	(& 7&6U H G L W V G*HHUZ L *FHKWDXPQWJ Q R W H
/ H L V W X Q J V	. O D X V X U L P 8 P I D Q J Y R Q
6 H P H V W H U	6 H P H V W H U
+ I X I L J N H L	(L Q P D Q M P D K U W X G L
' D X H U	6 H P H V W H U
\$ U W G H U 3 I O L F K W	3 I O L F K W P R G X O : D K O H W F
% H V R Q G H U	

	Praxisprojekt
4X D O L I L N D	' L H 6 W X G L H U H Q G H Q V R O O H Q \$ X I J D E H Q X Q G) U D J H V W H O O X Q J H J D Q J V V S H] L I L V F K H Q) D F K P R X P V H W] H Q X Q G E H D U E H L W H Q N C S U D N W L V F K H 3 U R H E R Q U H P W H L V X Q W H U X Q G G D U D X V S O D Q Y R O O H + D Q G O % H G L Q J X Q J H Q G H U 8 P V H W] E H L J H Q H . U H D W L Y L W I W H Q W I D O W H V L F K 6 F K O • V V H O N R P S H W H Q] H Q D R U L H Q W L H U W H V X Q G] L H O J H U L F K
0 R G X O L Q K	\$ X V Z D K O E H Z L Q H \$ U X I) J U D D E J H H Q V W H O P R G X O H G H U M H Z H L O L J H Q 6 H P H V F K D I W O L F K H Q 3 U D [L V V W H O O W U B M H N W U H D O L V L H U X Q J X Q G 3 U R M H N W D U E H L W \$ Q I H U W L J X Q J 3 U R M H N W D U E H Q W F K
/ H K U I R U P H	, P 5 D K P H Q G H V 3 U D [L V S U R M H E H W U L H E V Z L U W V F K D I W O L F K H \$ X I J M H N W D E H E H L W H U G H Q G L H 6 W X N R Q W L Q X L H U O L F K E H U D W H Q X Q G
9 R U D X V V H 7 H L O Q D K P H	1 D F K Z H L V H L Q H V 3 U D N W L L W H Q F K H Q 7 I W L J N H L W L P 8 P I D Q J Y R Q
/ L W H U D W X / H X Q G / H U	/ L W H U D W X U H P S I H K O X Q J H Q H U Q S U R E H W D P F H Q Z M V H L E X U H S L Q F I H U W L J 0 H U N E O I W W H U G H U M H Z H L O L J H Q
/ H K U E U L H I	
9 H U Z H Q G E	' D V 0 R G X O L V W L P % D F K H O R U) H U Q H Q H L 9 H V U Z H H Q G X Q J L Q D Q G H U H J I Q J H Q X Q G L Q 6 W X G L U H H Q F J K I W O H Q Q D F K G R U W L J H U 3 U • I X Q J V R U G Q X Q
\$ U E H L W V D * H V D P W Z R	6 W X Q G H Q I • U G L H % H D U E H L U X O Q D G L H (U V W H O O X Q W G H U Z L V V H
(& 7 6 X Q G 1 R W H L Q	(& 7 & 6 U H G L W V G * H U Z L * F H W E X P O W U n Q i e R G W a H n n o t e e i n)
/ H L V W X Q J V	: L V V H Q V F K D I W O L F K E L 3 6 U H R M V H H N Q W
6 H P H V W H U	X Q 6 H P H V W H U
+ I X I L \$ N Q H J H	(L Q P D O L P 6 W X G L H Q M D K U
' D X H U	6 H P H V W H U
\$ U W G H U 3 I O L F K W	3 I O L F K W P R G X O : D K O H W F
% H V R Q G H U	

	Bachelorarbeit und Kolloquium