

Syllabus: “Applied German Studies: Hannover Messe”

International School, Summer Term 2025

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(a) Inhalt und Ansatz | Content and Approach

- The target group of the course consists of students interested in the challenges of Industry 4.0 and innovation of technology in general.
- The course aims at introducing to (a) the idea and role of technology fairs, (b) make these points visible by a field trip and (c) reflect the possibilities of active participation in technological events as a USP. Besides the field trip, the course offer combines both entrepreneurship experience and academic reflection.
- Students require at least an advanced level of English to participate. For the successful completion of the course, exchange students can be awarded 1 ECTS. Therefore, students should be prepared to spend extra time working with the study content.
- Participants are required to register for the course via Stud.IP from 15.03.2025. There are max. 45 seats available. If there are problems with the registration via StudIP please contact Paul Voerkel via p.voerkel@hs-sm.de.

(b) Qualifikationsziele | Learning Objectives

- The qualification objectives of the course are (a) to gain insights in (industrial) fair activities, (b) experience a fair on its own, and (c) to raise awareness about the possibilities these actions provide for future engineers and entrepreneurs.

(c) Kursstruktur | Course Structure

- **Academic Introduction**
 - 27/03/25 18:00 Introduction to the Course and the Field Trip (online)
- **Field Trip to Hannover**
 - 03/04/25 (whole day) Field trip to Hannover (by bus)
- **Academic Reflection**
 - 10/04/25 18:00 Reflection and Project Forum (online)

(d) Kontakt | Contact

- Email: p.voerkel@hs-sm.de

(e) Studien- und Prüfungsleistungen | Course Assessment

- 15 course hours, 30 hours workload, 1 ECTS
- Assessment: Project Presentation & Discussion + Essay
- Formal Examination Date: 11/07/2025 (QIS registration required for assessment)