

## Syllabus: “Business Ethics”

Intercultural Courses for International Students  
Summer Term 2019, Benedict Ogola

### (a) Inhalt und Ansatz | Content and Approach

- This course is designed to provide an analysis and examination of significant contemporary ethical issues and challenges existing throughout the professional business arena. Emphasis will be placed upon the manager’s social and environmental responsibilities to a wide variety of stakeholders, including employees, customers and the public. Ethical dilemmas and decision-making frameworks and approaches at the personal, organizational and societal levels will be explored. Student engagement in real-world applications and issues are a critical portion of the course.

### (b) Qualifikationsziele | Learning Objectives

- Upon successful completion of this Business Ethics course, the student will be able to:
  - Demonstrate understanding of the definition of ethics and the importance and role ethical behaviour serves in the business world today.
  - Demonstrate understanding of how business ethics relates to larger moral and philosophical frameworks.
  - Identify various ethical issues that occur in the workplace.
  - Evaluate an ethical situation by applying the steps involved in ethical decision-making.
  - Evaluate the concept of Corporate Social Responsibility, and explore its relevance to ethical business activity.
  - Identify the moral obligations of businesses to the environment and specifically global competitors and global stakeholders.
  - Formulate a particular stance on a business ethics issue and defend that stance in professional business calibre writing.
  - Apply rules of etiquette and use clear writing in web-based interactions with colleagues on issues of business ethics and social responsibility.

### (c) Kursstruktur | Course Structure

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|--|-----------------|--------------|--------------------|
| • June 28 <sup>th</sup> , July 5 <sup>th</sup> | <b>Friday</b>   | 9.00 – 16.15 | <b>Room H 0115</b> |
| • June 29 <sup>th</sup> , July 6 <sup>th</sup> | <b>Saturday</b> | 9.00 – 16.15 | <b>Room H 0115</b> |

### (d) Kontakt | Contact

- Email: [ben.ogola@gmail.com](mailto:ben.ogola@gmail.com)

### (e) Studien- und Prüfungsleistungen | Course Assessment

- Oral presentation (20 min)
- Oral examination (20 min)
- Term paper
- 3 ECTS