

## Course Description – Summer 2022

<b>Title</b>	Behavioural Finance
<b>Faculty</b>	Business and Economics
<b>Professor</b>	Prof. Dr. Mareike Heinemann
<b>ECTS</b>	5
<b>Level</b>	Bachelor
<b>Requirements</b>	-
<b>Add. Information</b>	Students have to take a comprehensive written in-class examination.
<b>Content</b>	Insights from psychology are used to understand how human behaviour influences the decisions of individual or professional investors, managers and financial markets: Topics include the concept of Bounded Rationality, Prospect Theory, Heuristics and Biases, Mental Accounting and the role of further psychological concepts such as overconfidence and emotions.