

Course Description – Summer 2022

Title	Intercultural Management and Communication
Faculty	Business and Economics
Professor	Dipolm-Volkswirtin Felicitas Kotsch
ECTS	5
Level	Bachelor
Requirements	-
Add. Information	Students have to make a short presentation and to take a comprehensive written in-class examination.
Content	<p>As learning objectives and learning outcomes students will be able to</p> <ol style="list-style-type: none"> 1) reveal the “moral circles” from which national societies are built and the unexamined rules by which people think, feel, and act, 2) understand how national cultures and civilizations differ in the areas of inequality, assertiveness versus modesty, and tolerance for ambiguity, 3) explain how organizational cultures differ from national cultures and how they can be managed, 4) analyze stereotyping, differences in a language, cultural roots of crises, and other intercultural dynamics, 5) assess what drives people apart when cooperation is so clearly in everyone’s interest, 6) create solutions for intercultural problems of cooperation in business and personal life and suggest concrete steps towards an intercultural management.