

**Syllabus:****"Creativity Bootcamp - COIL"**

Intercultural Courses for International Students
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*"Creativity is intelligence having fun."
- Albert Einstein*

(a) Inhalt und Ansatz | Content and Approach

The creativity bootcamp COIL program is a program that focuses on developing creativity and innovation skills, enhancing personal and professional development, and building leadership qualities. The program covers various topics such as the basics of creativity, creative problem-solving techniques, stimulating creativity through exercises and games, creative expression, the role of creativity in entrepreneurship and business, introduction to creative leadership, building and leading a creative team, and fostering a culture of creativity in organizations.

The creativity bootcamp COIL program adopts an interactive and collaborative approach that encourages participants to explore and experiment with different forms of creativity. The program emphasizes reflection and self-assessment, allowing participants to identify their strengths and weaknesses and develop strategies for overcoming blocks and obstacles to creativity. The COIL aspect of the program allows for international collaboration and exchange of ideas, providing a unique opportunity for participants to gain diverse perspectives and insights. Overall, the approach of the creativity bootcamp COIL program is designed to foster creativity, innovation, leadership, and personal and professional growth in participants.

- This course uses a student-centered approach with activities such as lectures, hands-on exercises, group discussions, and presentations to engage participants and foster a sense of community.
- The course will be offered as an in-person session.
- Students are required to at least have an advanced level of English/German to follow the lessons.
- Completion of assignments and regular attendance (at least 80% of all sessions) is required for exam admission.
- We will have online and offline activities to enhance your learning and earn extra points towards your final grade. Late work will not be accepted for credit.
- For the successful completion of the course, exchange students will be awarded two (2) ECTS.
- Certificates of Attendance (signed by both universities) will be Awarded to Participants who complete the requirements.
- Participants are required to register for the course via Stud.IP, where all teaching resources will be made available.
- The slides presented and discussed in class will be available on Stud.IP, and can be downloaded for each session. However, please note that the slides may not cover the entire syllabus, so attending classes is essential.

(b) Qualifikationsziele | Learning Objectives

At the end of the Innovation Bootcamp Program, the student will be able to:

- Understanding the basics of creativity
- Learning creative problem-solving techniques
- Stimulating creativity through exercises and games
- Understanding the role of creativity in personal and professional development
- Developing the creative thinking process and a growth mindset
- Learning about creative expression and experimenting with different forms
- Identifying personal creative strengths and weaknesses and overcoming blocks and obstacles
- Participating in collaborative creative exercises
- Understanding the role of creativity in entrepreneurship and business
- Introduction to creative leadership and learning the qualities and skills of a creative leader
- Building and leading a creative team and fostering a culture of creativity in organizations
- Understanding the impact of creative leadership on personal and professional success
- Reflection and wrap-up, including sharing and presenting final creative projects.

(c) Kursstruktur | Course Structure

- This COIL (cooperative English-taught lecture between two classes in two different countries) - online and offline with University to be defined.
- The course lasts 6 sessions during May and June
- Dates to be defined.

(d) Kontakt | Contact

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(e) Studien- und Prüfungsleistungen | Course Assessment

- Teams will be formed randomly, with students from both universities.
- Maximum 5 students per group
- For the final grade, students will prepare a project on the last day. Student must register his attendance for the Final Presentation, through the QIS registration portal. 19.06. - 02.07.2023
- Class attendance is compulsory.
- We will keep in touch through a check group to be announced in class and via email.
- I'm here for you! I'm just a click away, for any doubt or idea just send me an email or a private message by phone.

See you! Catharina Wassink