

Syllabus: “DESIGN THINKING COIL PROGRAM”

International School, Summer/Winter Semester 2023
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*"Design thinking knows no boundaries - with COIL,
let's innovate together across cultures and borders."*

(a) Inhalt und Ansatz | Content and Approach

- Design thinking is a human-centered innovation process that is based on understanding customer needs, developing empathy, building rapid prototypes, and generating creative ideas. This process transforms the way we develop products, services, processes, and organizations. The aim of this program is to provide teams and individuals with a systematic and proven approach to new product development. It is an approach to innovation that is designed by humans, with humans, and for humans. This program will be a COIL (Collaborative Online International Learning) program, which is a current trend in companies today. COIL is a pedagogical method that promotes intercultural exchange through virtual mobility, using internet-based tools to connect students and staff across borders in a curriculum-based educational project. By collaborating from geographically distant locations and different linguistic and cultural backgrounds, students will gain intercultural competences and experiences in shared learning environments.
- This course uses a student-centered approach with activities such as lectures, presentations, videos, group work, peer review and consultations with the instructor.
- The course will be offered as an in-person session.
- Students are required to at least have an advanced level of English/German to follow the lessons.
- Completion of assignments and regular attendance (at least 80% of all sessions) is required for exam admission.
- We will have online and offline activities to enhance your learning and earn extra points towards your final grade. Late work will not be accepted for credit.
- For the successful completion of the course, the student will be awarded three (2) ECTS. Therefore, students should be prepared to spend a considerable time working with the study content.
- Certificates of Attendance (signed by both universities) will be Awarded to Participants who complete the requirements.
- Participants are required to register for the course via Stud.IP, where all teaching resources will be made available. If there are problems with the registration via Stud.IP, please contact Catharina Wassink via CatharinaWassink@gmail.com
- The slides presented and discussed in class will be available on Stud.IP, and can be downloaded for each session. However, please note that the slides may not cover the entire syllabus, so attending classes is essential.

(b) Qualifikationsziele | Learning Objectives

- Expose students to the design process as a tool for innovation
- Develop students' professional skills in client management, communication, and intercultural competence through virtual collaboration
- Demonstrate the value of developing a local and international network and assist students in making lasting connections with the business community
- Create design thinking teams and conduct design thinking sessions using virtual collaboration tools
- Provide an authentic opportunity for students to develop teamwork, creativity, leadership, and pitch talk skills in a global context.

(c) Kursstruktur | Course Structure

- The course consists of six (6) sessions, each lasting three (3) hours.
- The room will be announced via Stud.IP on the course profile.
- The course schedule is set for the month of May, and further details will be provided.

(d) Kontakt | Contact

- CatharinaWassink@gmail.com
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(e) Studien- und Prüfungsleistungen | Course Assessment

- For the final grade students will have to make a product presentation following each step of the Design Thinking
- Teams will be made by random, with students from both universities
- Maximum 5 students per group
- The presentation will be held on the last day of the activity.
- We will maintain communication through a Check Group, which will be announced in class and via email.

I'm here for you! I'm just a click away, for any doubt or idea
just send me an email or a private message by Whatsapp.
I hope you enjoy and learn a lot!

Catharina Wassink