

Course Description – Summer 2023

Title	Operations Management
Faculty	Business and Economics
Professor	Prof. Dr. Michael Dornieden
ECTS	5
Level	Bachelor
Requirements	-
Add. Information	Students have to take a comprehensive written in-class examination.
Content	Input-transformation-output model of Operations Management, characteristics of good operations processes i.e. flow units in the manufacturing sector, future trends of Operations Management, criteria of operations performance, such as quality, speed, costs, dependability and flexibility, top-down/bottom-up view of operations strategy, order-winning/order-qualifying factors, stages of the Generic Product Development Process (GDP), objectives i.e. influencing factors of process design, such as volume and variety