Syllabus: “Business English (upper-intermediate/advanced)”
International School
Winter Term 2019/20, Gitta Müller, Dipl.-Lehrerin

(a) Inhalt und Ansatz | Content and Approach

- Fundamental knowledge of international business as well as skills of international business communication are taught.
- Knowledge is transferred both theoretically and practically through speaking practice exercises such as role plays as well as listening and reading comprehension and writing exercises.
- The course is taught at an upper-intermediate to advanced level.

(b) Qualifikationsziele | Learning Objectives

- The course aims at increasing the students’ ability to communicate in English and to improve their confidence in dealing with international business partners.
- Students learn about:
  - Presentation techniques
  - Business meetings
  - Negotiations

(c) Kursstruktur | Course Structure

- 2 lecture hours per week

  Monday 14.00 - 15.30 D 0110

(d) Kontakt | Contact

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(e) Studien- und Prüfungsleistungen | Course Assessment

- Written examination (120 min)
- 5 ECTS