Syllabus: “Public Speaking”
International School
Winter Term 2019/20, Barbara Kobzarska-Bar, PhD

(a) Inhalt und Ansatz | Content and Approach

- This course is designed to prepare students for public speaking. Different techniques that are based on scientifically supported theory and evidence will help students improve public speaking skills that can be used on stage, in a meeting or virtually.

- Students will learn how to:
  - Formulate and express their ideas effectively
  - Be more persuasive and confident when giving presentations
  - Improve their one-on-one dealings with others
  - Manage speaking anxiety

(b) Qualifikationsziele | Learning Objectives

- The course provides techniques and guidance on how to structure presentations to better help audience remember the speech.
- Students will know techniques/approaches to motivating and persuading the audience.
- The course suggests techniques for managing speaking anxiety that comes from audience.

(c) Kursstruktur | Course Structure

- 3-days course
  - Tuesday October 8th 9.00 - 11.30 H 0112
  - Wednesday October 9th 9.00 - 11.30 H 0112
  - Thursday October 10th 9.00 - 10.30 H 0112

(d) Kontakt | Contact

- Email: barbara.kobzarska-bar@handlowa.eu

(e) Studien- und Prüfungsleistungen | Course Assessment

- Oral presentation
- 1 ECTS